

Branding Guide

Master Logo to be used for Branding and Print

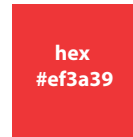
Master Logo



Icon Logo

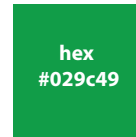


Hex# | CMYK Logo Color Palette



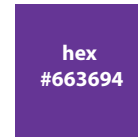
hex
#ef3a39

C=0
M=92
Y=82
K=0



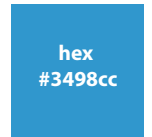
hex
#029c49

C=85
M=12
Y=100
K=2



hex
#663694

C=74
M=95
Y=0
K=0



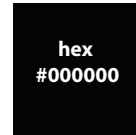
hex
#3498cc

C=73
M=27
Y=4
K=0



hex
#b198c8

C=30
M=41
Y=0
K=0



hex
#000000

C=0
M=0
Y=0
K=100

Fonts

Atziluth-Script
Century Gothic

Logo 2 Solid Black Circle



Icon2 Logo



File Types (When to Use Them)

.eps - Use this file for high quality printing on t-shirts, signs, banners, packaging. *Most printers request this type of file.*

.pdf - Use this file for high quality printing on t-shirts, signs, banners, packaging, etc....

.jpg - Use this file for web use only for social media posting etc.

.png - Use this file for web use or on flyers. This file type has *no background (transparent)*